

PROFESSIONAL PROFILE

A 15+ years creative graphic designer with packaging, business and marketing experiences, in seek of an opportunity to have a role and to build a long-term career in design / business development with prospects for professional growth.

Fluent in English, Cantonese and Mandarin; been overseas for both academic and business nature.

(United States – 20 years and Asia Pacific – 12 years, respectively).

EDUCATION

Bachelor of Fine Arts, Graphic Design (2005 - 2008)
Art Center College of Design, Pasadena, California, USA

Focused primarily on print design with an emphasis on branding, packaging and environmental graphic, with strong typography.

EXPERIENCE

Lead Packaging / Structure Design

Jujin Packaging USA, Baldwin Park, CA. (May 2017 - Present)

Coordinated with world class leading brands and oversea manufactory in packaging design and production; includes cosmetic, fashion, industrial and cannabis brands.

- Manage of creative team of designers, coordinators & copywriters.
- Manage relationships with client to communicate company goals, & manage implementation of products.
- Design & prepare production output artworks.
- Create packaging structure/dieline design.
- Overseeing production, quality control & logistic.

Graphic Designer / Project Executive

bma Entertainment Holdings Limited, Hong Kong. (January 2011 – March 2016)

- Project management and design for the company's business group includes catering service of Loyal Dining (Central), The Tonno (Wan Chai) and Red MR HK Ltd. (Causeway Bay, Wan Chai & Tsim Sha Tsui)
- Branding/Identity development includes In-store experience and production, restaurant menu and promotional products; including catalogues, packaging, flyers, posters, EDM & website.

Branding / Operation Manager

Cfu Come Limited, Hong Kong. (Sep 2014 - March 2017)

Responsible for developing business relationships with clients, explore new business partnership opportunity. Representing the liaison between the mobile application "Cfu Come" and the business clients, which providing maintenance and renovation service for office, retail stores and restaurants.

- Business development, business planning, budgeting and forecasting.
- Create brand image and development to create company identity.
- Mobile application UX/UI development. (Flowchat & Layout design).

Mobile Media Designer

The Hyperfactory, Beverly Hills, California U.S.A. (August 2008 – December 2010)

- Wireless Application Protocol (WAP) and Smartphone application design specialist.
- Marketing strategy guide design and concept development.
- Web advertising banner, EDM design.

COMPUTER KNOWLEDGE

Creative Software: Expert in Adobe Creative Suite (Photoshop, Illustrator and InDesign). Microsoft Office (Word, Excel and PowerPoint).

Familiar with After Effects, Final Cut Pro, Dreamweaver and QuarkXPress & Keynote.

Cad Program: Working knowledge of Esko Studio, ArtiosCAD, ArchiCAD. Familiar with AutoCAD.

LANGUAGES

Writing and speaking in **English, Mandarin** and **Cantonese**

EXPECTED SALARY / DATE OF AVAILABILITY

\$120,000 USD Annual + Bonus / 1 Month Notice